



## EXHIBITOR SPONSORSHIP APPLICATION

### SPONSORSHIP OPPORTUNITIES **EXHIBITING MEMBERS ONLY**

Sponsorships are available to exhibiting companies that are members in good standing and are assigned based on a first-come, first-served basis. **Payment is due in full with application.** All logos and/or supporting material should be received by NRLA by Wednesday, Sep. 4, 2024.

Name of Exhibiting Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

I agree that this company meets the eligibility requirements set forth within and that I am in agreement with the terms above, the guidelines posted, and the terms and conditions set forth for LBM Expo.

Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

#### EVENT SPONSORSHIPS

- 130th LBM Expo Welcome Reception
- Platinum Level..... \$10,000
- Gold Level.. (Limit 2).....\$ 5,000
- Silver Level (Limit 3).....\$2,500
- Bronze Level (Limit 5).....\$1,000
- Copper Level (Unlimited).....\$ 500
- Coffee Break(Limit 2).....\$2,500
- NRLA Annual Business Meeting .....\$2,500

#### AREA SPONSORSHIPS

- Registration Area & Counters.....\$5,000
- Wall of Fame.....\$3,000
- Entrance Unit (Limit 2).....\$2,500 or 2 for \$4,000
- Lunch Beverage Station (Limit 2).....\$2,500
- Show Floor Bar (Limit 2).....\$2,500

#### OTHER SPONSORSHIPS

- Badge Lanyards.....\$5,500
- Expo Badges.....\$4,500
- Room Keys.....\$5,500
- Aisle Signs .....\$4,000
- Expo Bags .....\$3,500
- Marketing Banners (limit 5).....\$2,500
- Exhibit Hall Entrance Logos (limit 3).....  
.....\$2,500 ea or 3 for \$6,000
- Show Carpet Logos (Limit 3).....\$2,000
- You Are Here Map (Limit2)..... \$1,500 or 2 for \$2,500

#### DIGITAL SPONSORSHIPS

- Registration Email Confirmation .....\$3,000
- Mobile App .....\$1,500
- Pre-Show Email Blasts (limit 4).....\$1,500
- Post-Show Email Blasts (limit 2).....\$1,250
- Push Alert (via Expo App) .....\$250

#### EXPO DAILY SPONSORSHIPS

- Premier Banner (Entire Week).....\$1,500
- Medium Rectangle Banner (Entire Week) .....\$1,000
- Sponsored Content (Per Day).....\$750
- Sole Sponsorship (All 3 Placements, All Week)..\$4,000

#### METHOD OF PAYMENT: (Check One)

**Check** (payable to NRLA) **Check in the amount of:** \_\_\_\_\_ **Check number:** \_\_\_\_\_

*If paying by check please make payable to NRLA and mail to 585 North Greenbush Rd., Rensselaer, NY 12144*

**Credit Card:**  VISA  MasterCard  Amex  Discover Payment Amount \_\_\_\_\_  
*Form for credit card payments can be emailed to dberger@nrla.org or mhenzel@nrla.org*

**Credit Card Number:** \_\_\_\_\_ **Exp. Date:** \_\_\_\_\_ **Security Code #:** \_\_\_\_\_

(A code either on the front of AMEX card (four digits) or in the signature box on MasterCard,VISA, or Discover (three digit

**Name on Card:** \_\_\_\_\_

**Billing Address:** \_\_\_\_\_ **City/State/Zip:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_